



ROCHESTER COLLEGE
800 W Avon Rd | Rochester Hills, MI 48307 | rc.edu

Office of the President

October 13, 2018

Dear Rochester College Community,

For nearly 60 years, Rochester College has delivered an outstanding Christ-centered education to prepare our students for success after college, for lives of service and faithfulness, and to influence the world for good.

In recognition of the tremendous progress we've made, I am pleased to officially announce that Rochester College will become Rochester University. The process of this name change will take place over the next two years, but key developments driving the change have been underway for some time. Remaining true to our core principles, we have improved the quality of our educational and program offerings in several ways, including:

- Launching new undergraduate programs, including our School of Nursing, which focuses on relationship-based care
- Fostering relationships with leading companies and community organizations to provide additional professional and personal growth opportunities to our students
- Developing the Center for Social Engagement, which includes a Social Entrepreneurship degree
- Elevating our athletic programs to join the National Association of Intercollegiate Athletics and Wolverine-Hoosier Athletic Conference, gaining access to greater competition and a new level of intercollegiate collaboration
- Building new facilities, renovating others and improving our campus—notably by restoring Lake Norcentra to its healthy, natural state and opening our beautiful grounds to the public
- Transforming lives at home and abroad through service to others

Our improvement process will continue as we enhance and expand our academic offerings, continue to grow our graduate program and build our spiritual, athletic and social outreach activities to provide even greater opportunities for our students.

Rochester College excels when we work together, believe in ourselves and stay committed to our shared vision, faith and principles. Those factors are what bring us to this milestone today, and they are what will be needed as Rochester University continues its exciting journey. We have a large impact to make and a great story to tell; our RUREADY document, included here, tells more of this story.

With God's help, we're transforming our institution and our community by making a profound, indelible impact on the lives we touch. We invite you to join us.

Sincerely,

A handwritten signature in black ink that reads "Brian J. Stogner". The signature is written in a cursive, flowing style.

Dr. Brian Stogner, President